Volume 13, Issue 4

# YOUTH SCIVICES SUBDIVISION

**lowa Library Association** 

December 2015

# Inside This Issue...

# Get to know 2 Summer Reading Program Online Resources SRP Planning Checklist 4 Up Coming... 5 Contacts 6

# **Message From Your Chair**

2016 is upon us, and I am looking forward to serving our subdivision as your new chair. I had the opportunity to meet many of you while touring around lowa as co-presenter of the summer reading program workshops (YAY!!), and it was a rewarding experience to see the different parts making up this state I've called home for 5 years. For those of you who like to plan ahead, save the date for next year's ILA conference, which will be held Oct. 12-14<sup>th</sup> in Dubuque. I attended the ILA planning meeting with Merri Monks this past November, and we made our disappointment with the lack of youth services oriented programs at last year's ILA conference known. Many of you who were at ILA made your opinions known on the survey as well - our voices were definitely heard. As soon as we know more about the sessions for next year, we will pass them on to you all.

If you haven't already, join our Facebook group (<u>laYaYa Hush</u>). This is a great place to pose questions, showcase cool programs, display ideas, or anything else pertinent to our line of work. Also, the Storytime Underground and Teen Services Underground groups are also great for connecting with other YS folks on a larger scale. If you have any questions, concerns, frustrations, or sheer moments of awesome, I'd love to hear it. Sandy, our newest newsletter editor, will be happy to publish articles of interest for future newsletters. Thank you all for being dedicated members, and let's resolve to rock 2016 in lowa! Cheers,

Erin Silva, YSS Chair Youth Services Librarian Kalona Public Library



# **Get to Know: Madeline Jarvis**

# How long have you worked in youth services?

I have been the Youth Services Librarian at the Ely Public Library since April 2015.

# Did you come to the library from another profession? If so, what was your previous career

This is my first position out of grad school! Librarianship has always been my goal, but I've worked and interned in non-profits ranging from a rural arts center to an international scientific education publishing house along the way.

# What inspired you to work in a library?

I studied Sustainable Community Development as an undergrad, an interdisciplinary program that aims to strengthen community ties and ensure their economic, environmental, and cultural stability. The mission statement of public libraries matches this degree perfectly.

# What has been your biggest surprise about working in a public library or with kids?

Nothing could have prepared me for the chaos, crowds, and celebrations of my first summer reading program!



### **Fun Facts:**

- Favorite Author: David
   Sedaris or Ruth Ozeki
- Prefers paperback books, but owns a kindle and a Nook
- Loves that her profession has the power to change lives every day!
- Loves to read from women's fiction to true crime

# If you could become a character in a book, who would you choose to be?

Queen Janet in the Bunny Planet stories by Rosemary Wells. She helps children who have had bad days re-live the days that should have been. It was a favorite read aloud growing up, and my brother and I still talk about needing a visit to the Bunny Planet!

If you could have an ideal children's department, what would it include?

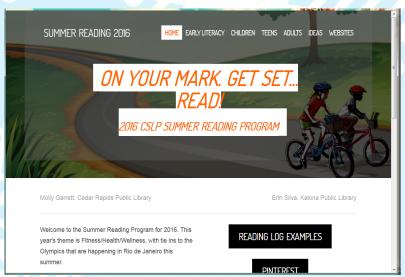
I would love to see a green space where children could experiment with our seed collection while at the library!

# **Summer Reading Program Online Resources**

Facebook group, search for IaYaYA Hush and request to be added. Once approved you will have access to a great community!

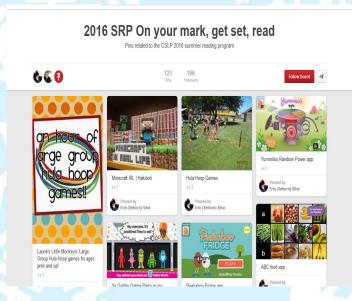
Facebook group, search for IaYaYA Hush and re- http://onyourmarkgetsetread2016.weebly.com/





https://www.pinterest.com/esehorn/2016-srp-on-your-mark-get-set-read/

http://www.cslpreads.org/





# **Summer Reading Program Planning Check List**

I didn't know that the summer reading programs existed until last April when I was hired to plan one! So now that I know what I doing I created this checklist to keep track of my planning. Maybe some of you are finished planning already or you just got hired, but hopefully this helps!

Attend Summer Reading Program Performer Showcase/Workshop
Brainstorm ideas
Review last years SRP, to know what changes you would like to make
Set goals on what you want to accomplish monthly and weekly once the dates get closes
Contact Performers and nearby libraries to share dates and decrease cost
Brainstorm funding ideas (local and nationwide)
Order SRP merchandise
Create an action plan for each event (list date, time, description, materials needed, number of staff/volunteers needed, and a to do list)
Email local and national organizations for possible sponsorship and collaboration
Create Promotional material, follow the rule of seven, people have to view or hear about your event at least 7 times in order to remember it
Social media: Create a timeline of what you want to post ( Facebook allows you to schedule post)
Make a master material list of materials needed, include what you have and what you need to purchase
Plan school visits and flyer distribution
Make, buy decorations
Do a run through with staff members of your SRP plans and how they can assist
Revise contracts and send reminders to performers
Do weekly a summary with things that went good and things to change
Send Thank you letters

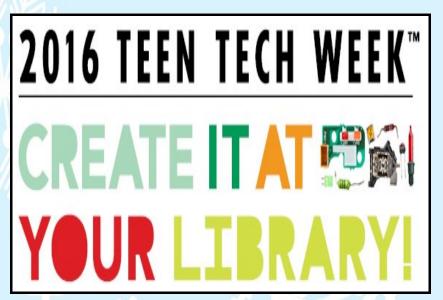
# **Up Coming...**

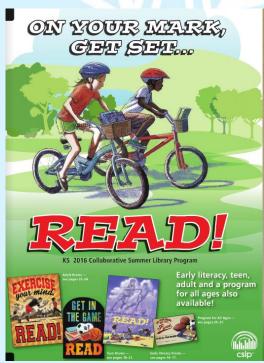
**Summer Reading Merchandise:** 

Place Order By: Receive Order By:

January 1, 2016 April 1, 2016

March 1, 2016 May 1, 2016





Teen Tech Week - March 6-12, 2016: http://teentechweek.ning.com

Teen Tech Week is a national initiative sponsored by the Young Adult Library Services Association and is aimed at teens, their parents, educators and other concerned adults. The purpose of the initiative is to ensure that teens are competent and ethical users of technologies, especially those that are offered through libraries such as DVDs, databases, audiobooks, and videogames. Teen Tech Week encourages teens to use libraries' nonprint resources for education and recreation, and to recognize that librarians are qualified, trusted professionals in the field of information technology. Teen Tech Week began in 2007 and has a general theme of Get Connected @ your library.

Have events (March-Sept.) that you would like to be included in the March Issue? Email me at noreliuschild@frontier.com

# **Iowa Library Association**



http://www.iowalibraryassociation.org/index.php/youth-services-subdivision

### **Erin Silva**

Chair 319-656-3501 kplyouth@kctc.net

### **Katie Dreyer**

Secretary 641-628-4268 kdreyer@cityofpella.com

# **Angela Pilkington**

YSS Awards Chair 319-356-5200 Angela-Pilkington@icpl.org

## **Sandy Velasquez**

Newsletter Editor 712-263-9355 noreluschild@frontier.com

